

May 15th, 2012 Portland Actuarial Club Luncheon

Title: New Ideas from an Old Company
Speaker: Anne Hoot, FSA
Vice President – Investment Management
When: May 15th, 2012 from 12:00 noon to 1:30 pm
Where: Heathman Hotel – Broadway Room
1001 SW Broadway Portland, OR 97205
RSVP: Please RSVP by **May 11th at 10:00 am** using our website:
www.PortlandActuarialClub.org/contact/rsvp
RSVP's received later than the deadline will incur an additional \$5 fee.

New Ideas from an Old Company

Why would a 100 year old financial service company launch an Internet start-up company at the end of 2010? In 2010, StanCorp Financial Group (SFG) launched Adaptu, an online service to the public. Adaptu launched as an innovative service to help people take a more active role in their financial lives. Learn more about how one Portland company thinks about business development.

Anne Hoot, FSA; Vice President, Investment Management

Anne Hoot has been an FSA since 1995. Her professional career has been at Standard for over 20 years and M Financial for 3 years, in roles ranging from product development, financial reporting to general manager.