

March 29, 2013 --- Portland Actuarial Club Luncheon

Title:

"Turn That Dial! An Actuary's Experience Working in Television"

Speakers

Emily Hawkins, MBA, ASA

Statistical Research Analyst at Rentrak Corporation

When: Friday March 29, 2013 from 12:00 noon to 1:30 pm

Where: Heathman Hotel – Broadway Room, 1001 SW Broadway Portland, OR 97205

RSVP: Please RSVP by **March 22nd at 10:00 am** using our website:

www.PortlandActuarialClub.org/contact/rsvp

RSVP's received later than the deadline will incur an additional \$5 fee.

Description

"Turn That Dial! An Actuary's Experience Working in Television" - Learn a little bit about Rentrak's Linear Television products, what types of data are and are not available, and some examples of using actuarial concepts in non-traditional applications.

Emily Hawkins, MBA, ASA

Emily is a Statistical Research Analyst at Rentrak Corporation where she has worked on Linear Television products for 1.5 years. Her bachelor's degree is in mathematics from Miami University in Oxford, Ohio and she has an MBA from the University of Washington. Prior to working at Rentrak she spent 9 years as an actuary at The Standard working on both retirement plans and life & disability insurance products. She previously worked as an analyst at Frank Russell Securities (now Russell Investments) where she was a Registered Representative / Registered Investment Advisor working on Commission Recapture and Transition Management products for institutional clients. Emily is an ASA and is currently working toward her SAS Base Programming certification.