

## **May 20, 2014 --- Portland Actuarial Club Luncheon**

**Title:**

Pet Insurance: The Emerging Field

**Speakers**

TJ Houk, Director of Business Intelligence at Trupanion, Inc.

**When:** May 20, 2014 from noon to 1:30 pm

**Where:** Heathman Hotel – Broadway Room, 1001 SW Broadway Portland, OR 97205

**RSVP:** Please RSVP by **May 13th at 10:00 am** using our website:

[www.PortlandActuarialClub.org/contact/rsvp](http://www.PortlandActuarialClub.org/contact/rsvp)

RSVP's received later than the deadline will incur an additional \$5 fee.

**Description:**

A brief historical overview of pet insurance, focusing on market needs and challenges unique to this industry. Pet Insurance companies operate in a young, low-penetrated, and rapidly-growing market. This presents both challenges and opportunities for growth and innovation for actuaries in the industry.

**Speaker Bio:**

TJ Houk, is the Director of Business Intelligence at Trupanion, Inc. After two years working in financial planning & analysis and Milliman's healthcare practice, TJ joined Trupanion while studying accounting, finance and math. Since joining full time, he's worked in several roles at Trupanion in operations, regulatory & pricing. He's now leading business intelligence, which satisfies his intellectual curiosity as he mines Trupanion's data for information to assist the company's operations and provide value to our customers. TJ has a Bachelor's in Business Administration in Accounting from Gonzaga University and is near an ASA.